

Borough of Chatham

Annual Report

2014

CHATHAM BOROUGH FARMERS' MARKET



CHATHAM BOROUGH FARMERS MARKET (CBFM): 2014 Annual Report

Mission Statement:

The Committee is focused on providing wholesome, source verified, *Jersey Fresh*, local to table, food products to Chatham residents and surrounding community consumers. We are members of the New Jersey Council of Farmers and Communities, a not-for-profit state organization dedicated to preserving productive farmland in New Jersey.

The Chatham Borough Farmers' Market provides conventionally and organically grown *Jersey Fresh* fruits and vegetables to the local community and its neighbors.

The Chatham Borough Farmers' Market benefits the consumer by:

Offering locally harvested fresh fruits and vegetables that are naturally more flavorful and nutritious.

Bringing organic produce and prepared foods, providing greater choices for healthful living.

The Chatham Borough Farmers' Market benefits the community by:

Drawing residents and visitors to the downtown, boosting the local economy.

Providing a venue for local groups, businesses, and non-profit organizations to interact with citizenry, strengthening community spirit through the market place.

The Chatham Borough Farmers' Market benefits the environment by:

Reducing the food miles between field and table, lowering carbon emissions.

Featuring organic produce, reducing the amount of pesticides and fertilizers entering waterways, improving many fragile ecosystems.

Supporting New Jersey farmers, preserving open and productive farmland - keeping the *garden* in The Garden State.

Advisory Committee Members:

Community volunteers gave their time weekly for 23 weeks through rotating shifts/hours, for onsite market participation to assist farmers and vendors, and run community/consumer interactive educational, and nutritional events; in cooperation with local resources, professionals and private industry. Each Saturday during the Farmers' Market season, from 7 AM – 2PM members of the Advisory Committee supported the production of the Chatham Borough Farmers' Market (CBFM).

Advisory Committee members also function as the steering committee for the market's programming, advertising and vendor selection process. Committee members attended monthly Advisory Committee and sub-committee meetings. Monthly committee meetings were held the fourth Wednesday of each month, January through December, with no meeting in November, as advertised in the Borough Calendar.

The Chatham Borough Farmers' Market Volunteer Advisory Committee is made of professionals from all walks of life and talents. Their pro-bono efforts impact and benefit the market greatly such as: graphic design, web master, finance professionals, marketing & nutrition professionals, artists, publicists, former government officials, business development experts, event organizers and more.

The Advisory Committee has cultivated a Youth Volunteer League for the past seven years and witnessed an increased trend in youth volunteerism. A total of 9 youth volunteers contributed in 2014. Over 2,000 volunteer hours were recorded in 2014 by all members of the CBFM Committee.

John Ball is the first community volunteer to be on site at the market each Saturday to greet vendors who arrive as early as 5:30 AM. John also attends the steering committee meetings and is a member of a few sub-committee meetings. Joining John as a Market staple is Mary Goodbread, who is also one of the first to arrive and the last to leave the Market site each week. A number of youth volunteers are on-site throughout the entire Market day.

CBFM Volunteers

Allie Irwin	John Ball
Amy Dziemian	John Holman
Brenda Lee Fogarty	Kate Dunsmore
Cindy Steffens	Laura Masterson
Debbie Hunter	Linda Pitney
Dennis O'Brien	Margie Lowe

Youth League Volunteers

Addison Walker
Elizabeth Mikulewicz
Grace Knauer
Jason Araya
Jon Araya
Justin Brown

Ed Switek
Elizabeth Donaway
Jamie O'Brien
Janice Piccolo
Joe Mikulewicz

Mary Goodbread
MJ Switek
Ruth Selle
Sarah Switek

Pat Trainor
Sarah Lowe
Sean Conlan

Borough Council Liaison since 2011 - John Holman

Market Manager since 2007 - Janice R. Piccolo

Consumer Product Offerings and Vendor Relationships:

In 2014, the Chatham Borough Farmers' Market attracted 13 NEW vendors, a 225% increase over the previous year. A total of 31 vendors participated in the Market, many offering consumable on-site food products. Market products and services included:

Farm Fresh Conventional and Organic Fruits and Vegetables • Flowers • Bath Products • Eggs • Artisan Cheeses & Fresh Mozzarella • Dried Fruits & Nuts • Mushrooms • Knife Blade Sharpening • Gourmet Pickles & Olives • Fresh Guacamole • Homemade Pasta • Cured Meats • Jersey Wines • Honey • Locally Prepared Foods such as Pizza, Arepas, Tamales, Churros, Sandwiches, Mini Quiche, Baked Goods and Fresh Squeezed Juices • Pasture-raised Meat & Poultry ...and for the first time, Organic, Pasture-Raised Turkeys (Herbed, Brined or Plain)

VENDORS

(Shaded vendors are NEW in 2014)

(Vendors with consumable on-site offerings marked with *)

Anita's Guacamole

Fresh Guacamole, made on site

Arepa Shack *

Stuffed Arepas, made on site

Aunt Ray's Delights *

Baked Goods

Edge of Knife

Knife & Blade Sharpening

Education First/Language Travel

Visiting Student Homestays

Flats for Feathered Friends

Handmade Bird Houses

Gourmet Nuts & Dried Fruits

Dried Fruits & Nuts of All Types

Greek Cousins Olive Oil

Imported Olive Oil

Griggstown Farm Market

Specialty Poultry Products

Hoorah Spiritwear, LLC

Chatham Spirit Wear

I&I Italian Ice *

All Flavors Italian Ices

Mangia Fest *

Ready-made Stuffed Breads

Melick's Towne Farm

Jersey Produce and Fruits

Mexican Spice *

Mexican Cuisine

Muth Farms

Conventional Produce

Nature's Freshest Juice *

Fresh Fruit & Veggie Juice

Parlez -Vous Provence

French Clothing & Houseware Imports

Pascarella Brothers Delicatessen *

Ready-made Sandwiches & Meals

Pickle Licious, Inc. *

Pickles, Olives & More

Pizza Vita *

On-site Wood Fired Pizza

Sally Lunn's Tea Shoppe *

Scones, Quiche, Muffins

Secret Garden Soaps Madison

Goat Milk Products

Snoep Winkel Farm

Pasture-raised beef, pork chicken

Squeezed Fresh *

Fresh Squeezed Lemonade

Tomaro Honey

Honey Products

Transatlantic Foods

Cured Meats, Truffle Butters, Pate

Valley Shepherd Creamy

Artisanal Cheeses

Villa Milagro Vineyards

New Jersey Wines

We Love Concrete

Concrete Statuary

Whistling Wolf Farm

Organic Practice Jersey Produce

Yona's Gourmet Delights *

Mini Quiche & Appetizers

FINANCE:

<u>YEAR</u>	<u>VENDORS</u>	<u>REVENUE*</u>	<u>EXPENSE</u>	<u>GRANTS</u> <u>*reflected in</u> <u>Revenue</u>
2007	8	\$4,695.00	\$4,568.05	\$650.00
2008	11	\$8,216.00	\$6,893.34	\$4,033.98
2009	23	\$19,776.99	\$12,541.02	\$3,061.01
2010	25	\$13,296.00	\$15,264.33*	\$1,000.00
2011	31	\$23,046.13	\$10,066.52	\$800.00
2012	28	\$21,125.00	\$18,079.00	\$300.00
2013	26	\$17,701.00	\$14,743.00	\$1,100.00
2014	31	\$21,749.00	\$19,121.73*	\$1,152.00
TOTALS		\$129,605.12	\$101,276.99	\$12,096.99

*Capital Expenses in 2010 spent down the grants account
 * Capital Expenses in 2014 Chapter 159 for \$9,500

Realizing a positive balance of \$2,627.27 in 2014 (see attached)

Accomplishments:

The 2014 season saw an increase in vendors selling consumable on-site foods, resulting in the need for permanent seating for shoppers to utilize while visiting the Market. The increase in revenue from new vendors, and through a Chapter 159 resolution, CBFM will be purchasing Victor Stanley tables and two streetscape benches, the same style product is as used in the 2010 streetscape project. These capital improvements will benefit Market customers, as well as commuters, recreation youth and parents and others who use the parking lot area.

The Market Manager and Advisory Committee successfully executed the Chatham Borough Farmers' Market Season 'risk free' for 23 operational weeks. The Market ended the Saturday prior to Thanksgiving allowing for vendor relationships to continue through the holiday seasons. This year organic, brined and seasoned turkeys were offered to consumers from a Princeton, New Jersey farmer.

Members of the Advisory Committee created and distributed weekly Market updates with the use of *Constant Contact*. The electronic newsletter was sent to all vendors, houses of worship, school houses and an email data base list of Market supporters totaling 440 active contacts. The updates included Market operational information for residents and consumers as well as upcoming Market-sponsored events, contests and entertainment announcements.

Customers and vendors were also kept informed through the Market's Facebook page. Multiple weekly updates, including new vendor announcements, vendor promotions and Market photographs were seen by nearly 300 Facebook "friends".

Community not for profits guests accounted for over 50 scheduled appearances at the market. Entertainment was provided for 17 weeks, including performances by The Chatham Brass Ensemble, WDMA Live Broadcast, Chatham Flutes, The Coteries (Acoustic Folk Rock Band, prior to their East Coast tour), Andy Kulana Wang (Hawaiian Slack Key Guitar/Vocalist), Dance Innovations, District Youth Strings and Kathy Byers (Children's Singer/Songwriter).

CBFM continued a relationship with the Mayors' Wellness Campaign of the Chathams. In June, the *Sites and People of Fairmount Avenue – A Walking Tour*, a 1.5 mile walk along Fairmount Avenue, kicked off at the Market with an address by Mayor Bruce Harris. In addition, CBFM and St. Barnabas Medical Center co-hosted the Mayors' Wellness Campaign Health Fair in September. Local professionals donated their time and talent to provide consumers with program activities, exercise and nutrition information, and provided guidance to further help those seeking specific information or professionals that could provide community assistance. Other activities included Shop Rite Registered Dietitian, Monica Hansen's recipe samples and a food demonstration by St. Barnabas Medical Center Executive Chef Tim Compton.

The Market Committee continued its highly visible co-operative advertising program with local businesses for local and regional print media newspapers and ventured into online media publication, including *edible Jersey Magazine*.

The Chatham Borough Farmers' Market was included in the community's Fourth of July Parade for the seventh year. Representing the Market, youth and adult volunteers donned tomato, corn, carrot, pea, peach and blueberry costumes.

Committee members provided press releases and graphic designs utilized to alert local media readers, both newsprint and online versions, of the *Chatham Courier*, *edible Jersey Magazine*, *Independent Press*, *NJ.com*, *The Alternative Press* and *Chatham Patch* announcing activities for those visiting the market each week. The Committee develops themes for weekly market operation and offer contests and other interactive events for consumer participation, such as: Tasting Heirloom Tomatoes, Kids Day, a Peach Party, and many others (please see attached).

For the eighth year, we participated in the New Jersey Council of Farmers and Communities Mini Grant Program for advertising farmers' markets. The grants written by the Market Manager, a Certified Grant Specialist, Janice R. Piccolo, are executed through NJCFC who receives funding from the US Department of Agriculture. The grant funds are used to make large capital infrastructure improvements, like the permanent on-site seating/dining areas and future plans for permanent signage.

CBFM sells sustainable market bags, insulated to keep perishables at proper temperature, for \$5.00; a fundraising mechanism for market operational supplies.

As noted in previous years, CBFM is an ideal location for community and area not-for-profits to interact with 1200 to 1500 consumers shopping on a market Saturday. Providing information

regarding their mission statement, fund raising for their cause, and becoming a part of the community while displaying at the Farmers' Market, heightens the community experience at the Market. In 2014 the Market supported 9 not-for-profits as they participated on Saturdays (see attached).

CHATHAM BOROUGH FARMERS' MARKET
2014 FINAL BUDGET
As of 1/5/2015

INCOME

<u>Vendor -</u>	<u>ACTUAL</u>	<u>PROPOSED</u>
(16) Full Time Vendors \$850 (19 visits+) Anita's, Arepa, Gourmet Nuts, Griggstown, Mangia, Melick, Mexican Spice, Muth, Pascarella, Pickle, Pizza, Sally Lunn, Snoep, Villa Milagro, Whistling Wolf, Yona	\$13,865.00	\$10,800.00
(6) Friend Vendors \$459 (9-18 visits) Greek, J&J, Nature's, Secret Garden, Squeezed, Valley Shepherd	3857.00	2295.00
(4) Guest Vendor \$126 (1-8 visits) Edge of Knife, EF Language, Flats, Parlez Vous, We Love Concrete	1400.00	378.00
Daily Vendor \$63 per visit Aunt Bay's, Hoorah, Tomaro, Transatlantic	630.00	126.00
Subtotal Vendor Income	\$19,752.00	\$13,599.00
Vendor Electric		
Electrical Fees	385.00	\$430.00
Subtotal Fee Income	\$385.00	\$430.00
Sales		
Bags	\$405.00	
Cookbooks	55.00	
H2O / Coffee		
Shirts		
Subtotal Sales Income	\$460.00	\$441.00
Grants		
NJCFC -2013	\$402.00	\$500.00
NJCFC -2014	\$0.00	\$500.00
Jaycees	750.00	0.00
Subtotal Grant Income	\$1,152.00	\$1,000.00
TOTAL INCOME - 2014	\$21,749.00	\$15,470.00

Board of
Health Fees
Collected \$575.00

Sales

14-Jun	\$45.00	bags
21-Jun	35.00	bags
28-Jun	35.00	bags
5-Jul	35.00	bags
12-Jul	20.00	bags
19-Jul	10.00	bags
26-Jul	40.00	bags
2-Aug	20.00	bags/books
9-Aug	15.00	bags
16-Aug	10.00	bags
26-Aug	30.00	bags/books
30-Aug	25.00	bags/books
6-Sep	25.00	bags
13-Sep	10.00	bags
20-Sep	40.00	bags/books
27-Sep	10.00	bags
4-Oct	0.00	
11-Oct	0.00	
18-Oct	5.00	books
25-Oct	5.00	books
1-Nov	15.00	bags
8-Nov	0.00	
15-Nov	10.00	bags
22-Nov	20.00	bags/books

Total Sales \$460.00

EXPENSES

<u>Advertising</u>	<u>ACTUAL</u>	<u>PROPOSED</u>
Edible (July/Sept)(Fall)	\$1,520.00	\$1,400.00
Print Media Courier ELS	600.00	600.00
Courier	390.00	0.00
Web Site	456.95	0.00
Sustainable Bags	0.00	0.00

Vol Appreciation	LL Bean samples 67.85, shirts 1983.05, Firehouse Pizza 399.20	2450.01	0.00
Constant Contact		204.00	204.00
Team Photo		50.00	0.00
Sub-total Advertising		\$5,670.96	\$2,204.00

Events

Fishawack & Parade			\$50.00
Seasonal Tastings		54.02	320.00
Subtotal Events		\$54.02	\$370.00

Operating Expenses

Green Trash Bags		\$136.00	\$130.00
Manage My Market		588.00	444.00
NJCFC Dues		375.00	600.00
Shed Supplies	Brooms, Rake, Refuse Can, Trash bags, storage Box	89.89	500.00
Bathroom Cleaning & Trash Collection		1610.00	1610.00
Stall Marking Paint		259.00	300.00
Port-a-John		200.00	0.00
Vendor Refund - Arepa Shack		185.00	
Subtotal Operating Expenses		\$3,442.89	\$3,584.00

Capital Expenses

Water Heater		\$290.27	\$300.00
Water Heater Installation		87.23	
Electrician		60.93	
Water Heater Hardwre Supplies		123.05	
Concrete Pad at Shed		65.50	100.00
Concrete Pad Expansion Joint		8.08	
Padlock Installation		259.00	400.00
3 6ft Benches	Chp #159	3693.60	
3 Tables	Chp #159	2716.20	
Video Production	Chp #159	2000.00	
Subtotal Capital Expenses		\$9,303.86	\$800.00

Community Support

Baseball Team Sponsorship		\$400.00	\$400.00
Spring Clean T-Shirt Donation		250.00	250.00
Subtotal Community Support		\$650.00	\$650.00

TOTAL EXPENSES - 2014	\$19,121.73	\$7,608.00
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MANAGER STIPEND	\$6,120.00	\$6,000.00
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Balance Realized: \$2,627.27

SOME OF THE VENDORS WITH CONSUMABLE ON-SITE FOODS





Weekly Update!



New This Week:

This week's Farmer's Market will feature some tunes from the Chatham Flute Ensemble! Be sure to stop by your favorite stands to select from an abundance of Jersey Fresh fall crops.



November 1st
8 AM-1 PM

ABOUT US:

Open 8am-1pm rain or shine!
Railroad Plaza South at Fairmount Ave
Every Saturday until November 23rd
Visit us: www.chathamfarmersmarket.com



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Chatham, New Jersey

(973) 635-0674 Ext 200

<http://www.chathamboroughfarmersmarket.com/>

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 **Event Calendar**

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Chatham Borough Farmers' Market

Posted by Margie Lowe f · December 31, 2014



31 people reached
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Like · Comment · Share

👍 **Linda Pitney** likes this.



Linda Pitney And a Happy New Year to you too! See you in the spring! 😊

Like · Reply · December 31, 2014 at 10:21am

Write a comment...

Press Enter to post



Chatham Borough Farmers' Market

Posted by Margie Lowe f · November 26, 2014

To all of our Chatham Borough Farmers' Market family and friends, have a warm and loving Thanksgiving!

THIS WEEK

0
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11
Post Reach

UNREAD

0
Notifications

0
Messages

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2011

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2009

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Louise Denegre
November 13, 2014 at 8:03am

Parlez-Vous Provence will be at the Chatham Borough Farmers' Market ... [See More](#)

Like Comment 3



Ogden Memorial Presbyterian Church
November 10, 2014 at 12:10pm

www.ConcertsOnMain.org – Chatham – FRI, NOV 14 | 7:30 pm – virtuo... [See More](#)

Like Comment



Gates Flag & Banner Company, Inc.
October 28, 2014 at 11:16am

We at Gates are contacting our clients to extend our gratitude for t... [See More](#)

Like Comment



68 people reached
Boost Post

Like Comment Share 2



Chatham Borough Farmers' Market
Posted by Margie Lowe · November 21, 2014

For an elegant finish to this year's Market season, [Transatlantic Foods/Aux Delices des Bois](#) will be sampling out holiday recipes showcasing how to use their Truffle Butter! If you ever wanted to try it, now is your chance!



124 people reached
Boost Post

Like · Comment · Share 2



Chatham Borough Farmers' Market
Posted by Margie Lowe · October 22, 2014

***** New Vendor Alert*****
Craving something sweet? This week we welcome [Aunt Bay's Delights](#) to our Market family! They will be bringing delicious baked goods, made with all natural ingredients sourced from local markets. Stop by and say hello!



95 people reached
Boost Post

Unlike · Comment · Share 2 2



Chatham Borough Farmers' Market
Posted by Margie Lowe · October 21, 2014

REVIEWS ▸

5.0

5.0 of 5 stars · 3 reviews



Margie Lowe — 👍 Such a great variety of produce and I feel good about supporting our local farmers.
February 26, 2014



Nancy Duggan — 👍 Pleasant bike ride from Morristown and super tomatoes!
July 4, 2014

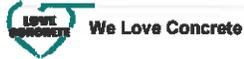
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market. Don't miss it!



81 people reached

Boost Post

Like Comment Share



Chatham Borough Farmers' Market

Posted by Margie Lowe 🌐 · October 16, 2014 👤

Last call for BLADE SHARPENING! Edge of Knife will make its final appearance of the Market season this Saturday. It's time to get your turkey carving knife ready! Bring any blades that need sharpening and remember to transport them safely!



117 people reached

Boost Post

Unlike Comment Share

👍 2



Chatham Borough Farmers' Market

Posted by Margie Lowe 🌐 · October 10, 2014 👤

Looking for a cute gift idea? Flats for Feathered Friends will be at our Market this weekend selling their adorable hand painted bird houses. Stop by and see the whimsical and creative variety of themes that any bird would be proud to call home!



2014 WEEKLY SCHEDULE
Schedule subject to change

Market Date & Theme	Appearances and Programs
June 14 FISHAWACK NOT A MARKET DAY	Sunflower Contest/Giveaway Begins Edible magazines, CBFM bags, Junior Volunteer League Sign Up
June 21 HEALTHY KIDS DAY	Opening Ceremony Bell Ringing Sunflower 2013 Winner Presentation Dietitian Monica Hansen Chatham Brass Ensemble - 11 AM
June 28	WDHA Broadcast LIVE Sites and People of Fairmount Avenue - A Historic Walking Tour - 11 AM
July 4 PARADE NOT A MARKET DAY	Wave hello to the Market's Blueberry, Corn, Tomato, Peach, Pea and Carrot Characters
July 5	Flute Ensemble - 11 AM
July 12	The Coterles Band - 11 AM
July 19	Dietician Monica Hansen - Hydration Sarah's Story Session - 10:30 AM Chatham Brass Ensemble - 11 AM
July 26	MELON MIXER Taste the Unique Difference
August 2	PEACH PARTY Northern New Jersey Peach Princess Sarah the PEACH! Flute Ensemble 11 AM
August 9	FREE Pickles on a Stick National Farmers Market Week Dietician Monica Hansen - Color of Nutrition
August 16	TOMATO TASTING - People's Choice EDIBLE JERSEY FESTIVAL Sarah's Story Session - 10:30 AM Chatham Brass Ensemble - 11 AM Sunflower weigh in
August 23	Sunflower weigh in
August 30	Sarah's Story Session 11 am Sunflower weigh in



2014 WEEKLY SCHEDULE
Schedule subject to change

September 6	BACK TO SCHOOL PROMOTION Free Market Pencil Flute Ensemble 11:30 AM Sunflower weigh in
September 13	HEALTH FAIR  BP Screening North Jersey Blood Bank Food Demo Bamabas Health Care Dietician Monica Hansen & Pharmacist
September 20	Chatham Brass Ensemble -11 AM Sunflower Contest Winners Announced
September 27	KNOW YOUR APPLES -Sampler
October 4	Raptor Trust - 9:30 AM - 11:30 AM Andy Kiliana Weng - 11:30 AM
October 11	Mr. & Mrs. Market Scare Crow Building Dance Innovations - 9:30 AM Flute Ensemble - 11 AM
October 18	PET PAGEANT - 11 AM Chatham Brass Ensemble -11 AM
October 25	Jack O Lantern Deco Contest Paper Shredding 10 AM - 1 PM District Youth Strings - 11 AM
November 1	Flute Ensemble - 11 AM
November 8	Kathy Byers singer/song writer - 11AM
November 15	Apple Cider Consumer Appreciation Bring your own sustainable mug Hickory Tree Chorus Performance - 11 AM
November 22	LAST MARKET DAY HOLIDAY SHOPPING DISPLAY Chatham Brass Ensemble -11 AM
*** Updated as of 10-1-14 ***	



NON-VENDOR MARKET AFFILIATES THROUGH 2014

Organization	Type	Years w/ Market
Artisan Guild of Chatham	art	4
Chatham Art League	art	5
Chatham Public Arts Council	art	7
Chatham for a Cure	charity	1
Chatham United Methodist Heifer Project	charity	6
CHS Save Darful Club	charity	2
Iain Bagnall – Breast Cancer Fundraiser	charity	1
John Taylor Babbitt Foundation	charity	8
Lily & Jake's Baked Goods	charity	1
Rett Syndrome Fundraiser	charity	1
Boy Scouts – multiple troops	civic	7
Canine Companions for Independence	civic	2
Chatham High School Environmental Club	civic	5
Chatham Historical Society	civic	2
Girl Scout Troops	civic	8
Project Community Pride	civic	4
Safe Routes to School	civic	2
Sponsored Little League Team	civic	4
St. Pat's Community 5k & 1 Mile Fun Run	civic	3
Time Out Adult Day Care	civic	3
Youth Volunteer League	civic	8
Chatham High School Marching Band	education	2
Chatham Music & Theater Boosters	education	4
Denise Mortenson	education	1
Educational Foundation Homestays	education	2
Michael Rex Story Time	education	1
St. Patrick's 5th Grade Nutrition Program Cookbook	education	4
Stanley Nursery School	education	1
Andy Wang	entertainment	1
Chatham Brass Band	entertainment	8
Chatham Community Band	entertainment	3
Chatham Library Musical Performances	entertainment	3
Chatham Library Story Hour	entertainment	3
Coteries	entertainment	1
Dance Innovations	entertainment	8
District Youth Strings	entertainment	1
Hickory Tree Chorus	entertainment	5
Kathy Byers	entertainment	8
Lew Demeter as Elvis	entertainment	1

NON-VENDOR MARKET AFFILIATES THROUGH 2014

Mendelssohn Trio	entertainment	1
Miss Sarah's Story Hour	entertainment	4
WDHA/WMTR Radio	entertainment	3
America Recycles	environmental	3
Community Garden	environmental	4
Eleventh Hour Rescue	environmental	1
Get Growing Downtown Planter Project	environmental	2
Green Initiatives	environmental	5
Mt. Pleasant Animal Shelter	environmental	6
Open Door Media on behalf of Pew Charitable Trusts	environmental	1
Project Porchlight	environmental	2
Raptor Trust	environmental	8
Recyclebank	environmental	1
Rutger's Master Gardener	environmental	4
Solar Energy World	environmental	1
St. Huberts Animal Shelter	environmental	5
Town & Country Garden Club	environmental	1
Watershed Ambassador	environmental	4
CERT Organization	government agencies	4
Chatham Borough Volunteer Recruitment	government agencies	1
Keep it Green Coalition	government agencies	1
League of Women Voters	government agencies	4
Morris County Division of Mosquito Control	Government agencies	1
NJ Mayors Wellness Campaign	government agencies	8
NJ Peach Council	government agencies	8
Office of Emergency Management	government agencies	1
Rodney Frelinghuysen	government agencies	1
Storm Water	government agencies	7
US Census	government agencies	1
Chatham First Aid Squad - blood pressure screening	health	8
Community Cooking Contests	health	7
Community Information Demonstrations	health	8
Donate Life - Organ & Tissue Donation	health	4
Health & Wellness Fair	health	6
Healthy Cooking Demonstrations	health	8
Hydroponic Food Demonstration	health	2
Local Chefs	health	8
Northern NJ Blood Bank	health	6
St. Barnabas Cooking Demonstration	health	6
9D Sports	local business	1

NON-VENDOR MARKET AFFILIATES THROUGH 2014

Arbonne	local business	3
Beneath the Surface Spa	local business	1
Chatham Club	local business	3
Chatham Floor & Décor	local business	2
Chatham Sports Shop	local business	3
Danielle's Bistro	local business	1
Gabriella's	local business	2
Go Organic	local business	2
Greenhouse Jewelry	local business	3
Investor Savings	local business	3
John Morris	local business	6
Liberty Drug	local business	5
Massage Therapy of Chatham	local business	1
Parrot Mill Inn	local business	1
Sages Pages	local business	4
Serenade	local business	6
Shehadi Flooring	local business	2
Simon Fay	local business	2
Tolimas	local business	3
Whole Foods	local business	3
Woodhouse Day Spa	local business	1
Alternative Press	media	8
Chatham Courier	media	8
Chatham Patch	media	8
Daily Record	media	8
Edible	media	8
Independent Press	media	8
Local Business newsletters	media	7
Morris County This Week	media	4
Natural Awakenings	media	3
New York Times	media	2
Star Ledger	media	7
Summit Magazine	media	5
Vicinity Magazine	media	4