



Borough of Chatham

Annual Report

2010

Sign Committee

SIGN REVIEW COMMITTEE

ANNUAL REPORT 2010

Committee Members:

Susan F. Kessel
Patricia Leithead
Donna Cali-Charles
Carolyn Cherry
H.H. Montague
Vincent DeNave
Maria Maramonte

Meetings:

Meetings are scheduled on an as needed basis throughout the year (see attached list). Sign Committee Agendas are forwarded to Sign Committee Members to review and for attendance. Review Reports are discussed and reviewed from Zoning, Planning Board, Historic Preservation Commission, Zoning Board of Adjustment and any other committee or department as needed.

Other Business:

At most meetings there are discussions of properties which are brought to our attention for violating the sign ordinance. After which letters are distributed to correct any violations.

At the meetings discussions regarding how property owners and new tenants would be advised of the procedures and rules before they install new signs and awnings.

At another meeting on November 11, 2010, there was a great deal of discussion regarding the revisions for the New Sign Ordinance. Such as: Political Signs, Restricted Signs "Library and Borough Hall", Federal Guidelines, A-frame Signs, and Temporary Signs. The committee reviewed and submitted their input to the Planning Board.

At such meetings, The Sign Committee reviewed several applications which did not meet the requirements and were denied. We almost always have the applicant's cooperation to compromise to a suitable solution for the Borough.

After reviewing all sign applications at the meetings, letters were sent out to the applicants with our recommendations and changes. Almost always applicants are very cooperative and do meet the Sign Committee's recommendations.

With the economy being what it is, property owners and business owners are in agreement to help us reach our objective, and our high standards for the beautification of the Borough's business district.

While continuing this process we will emphasize the importance of requirements and the look of signs as we strive to create a visually interesting downtown through signage.

This is an advisory Committee with a goal to maintain and enhance the character and integrity of Chatham Borough, also to promote sources of economic development and growth. We will continue to review and monitor applications for signs, while improving pedestrian and traffic safety; and providing business enterprises with reasonable identification and visibility.

Respectfully submitted,

Maria Maramonte

Approved Applications for 2010

DATE	APP. #	APPLICANT NAME	ADDRESS
1/21/10	10-01	Pascarella Bros. Deli	34 Watchung Avenue
3/2/2010	10-02	D'Oro Restaurant	219 Main Street
3/3/2010	10-03	Pascarella Bros. Deli	34 Watchung Avenue
3/11/2010	10-04	School of Rock	60 Main Street
3/17/2010	10-05	Fish & Game	41 Fairmount Avenue
3/31/2010	10-06	Sally Lunds of Chatham (Tea Shop)	9B Roosevelt Avenue
4/22/2010	10-07	State Farm Insurance	164 Main Street
4/22/2010	10-08	Chatham Wealth Management	10 Town Square /Roosevelt
4/22/2010	10-09	The Schoolhouse	414 Main Street
4/22/2010	10-10	Thai Passion Restaurant	225 Main Street
4/22/2010	10-11	CVS	465 Main Street
5/6/2010	10-12	Joe Pascarella Tailoring	2 S. Passaic Avenue
6/28/2010	10-13	Blossoms for Kids	9 S. Passaic Avenue
6/29/2010	10-14	Kitchen Intuitions	242 Main Street
6/30/2010	09-15	Bauer Automotives	27 Watchung Avenue
7/6/2010	10-16	Wells Fargo Bank	436 Main Street
8/16/2010	10-17	The European Market	247 Main Street
9/29/2010	10-18	The Strand Tennis	40 Watchung Avenue
11/8/2010	10-19	Gymboree	11B Roosevelt Avenue

