

SIGN REVIEW COMMITTEE

ANNUAL REPORT 2011

Committee Members:

Susan F. Kessel
Patricia Leithead
Donna Cali-Charles
Carolyn Cherry
H.H. Montague
Vincent DeNave
Maria Maramonte

Meetings:

Meetings are scheduled on an as needed basis throughout the year (see attached list). Sign Committee Agendas are forwarded to Sign Committee Members to review and for attendance. Review Reports are discussed and reviewed from Zoning, Planning Board, Historic Preservation Commission, Zoning Board of Adjustment and any other committee or department as needed.

Other Business:

At most meetings there are discussions of properties which are brought to our attention for violating the sign ordinance. After which letters are distributed to correct any violations.

At the meetings discussions regarding how property owners and new tenants would be advised of the procedures and rules before they install new signs and awnings.

At the meeting of April 28, 2011, there was a great deal of discussion regarding the signage of the Town Square property off Main Street. The Committee provided their input on how their signs should meet the guidelines of the New Sign Ordinance.

After reviewing all sign applications at the meetings, letters were sent out to the applicants with our recommendations and changes. Almost always applicants are very cooperative and do meet the Sign Committee's recommendations.

As the economy improves property owners and business owners are in agreement to help us reach our objective, and our high standards for the beautification of the Borough's business district.

While continuing this process we will emphasis the importance of requirements and the look of signs as we strive to create a visually interesting downtown through signage.

This is an advisory Committee with a goal to maintain and enhance the character and integrity of Chatham Borough, also to promote sources of economic development and growth. We will continue to review and monitor applications for signs, while improving pedestrian and traffic safety; and providing business enterprises with reasonable identification and visibility.

Respectfully submitted,

Maria Maramonte

Approved Applications for 2011

DATE	APP. #	APPLICANT NAME	
3/10/11	11-01	Gymboree	94 Main Street
3/24/11	11-02	Homemade Pizza	258 Main Street
3/31/11	11-03	Jay Coates (The Popular Mechanic)	7 Commerce Street
3/31/11	11-04	Public Arts Council of Chatham Borough	Railroad Plaza South
3/31/11	11-05	Kimberly Mc Manus (Quartet)	9 South Passaic Street
3/31/11	11-06	Bauer Automotive	28 Watchung Avenue
3/31/11	11-07	Haydu	414 Main Street
5/10/11	11-08	Town Square Properties	82 Main Street
10/20/11	11-09	Pediatric Therapeutics	330 Main Street