



Borough of Chatham

Annual Report

2012

Sign Committee

SIGN REVIEW COMMITTEE

ANNUAL REPORT 2012

Committee Members:

Susan F. Kessel
Patricia Leithead
Donna Cali-Charles
Carolyn Cherry
H.H. Montague
Vincent DeNave
Maria Maramonte

Meetings:

Meetings are scheduled on an as needed basis throughout the year (see attached list). Seven (7) meetings were held in 2012.

Sign Committee Agendas are forwarded to Sign Committee Members to review and for attendance. Review Reports are discussed and reviewed from Zoning, Planning Board, Historic Preservation Commission, Zoning Board of Adjustment and any other committee or department as needed.

The following is a summary of signs from 2011 and 2012:

<u>2012</u>	<u>2011</u>	<u>%</u>
10	9	+10%

Other Business:

At most meetings there are discussions of properties which are brought to our attention for violating the sign ordinance. After which letters are distributed to correct any violations.

There was a great deal of discussion regarding the signs and awnings of Main Street. The Committee provided their input on how their signs should meet the guidelines of the New Sign Ordinance.

After reviewing all sign applications at the meetings, letters were sent out to the applicants with our recommendations and changes. Almost always applicants are very cooperative and do meet the Sign Committee's recommendations.

Property owners and business owners have joined us at some meetings and are in agreement to help us reach our objective, and our high standards for the beautification of the Borough's business district.

While continuing this process we will emphasize the importance of requirements and the look of signs as we strive to create a visually interesting downtown through signage.

This is an advisory Committee with a goal to maintain and enhance the character and integrity of Chatham Borough, also to promote sources of economic development and growth. We will continue to review and monitor applications for signs, while improving pedestrian and traffic safety; and providing business enterprises with reasonable identification and visibility.

Respectfully submitted,

Maria Maramonte

