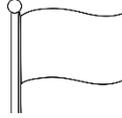


Chatham Borough



FLAG DESIGN CHALLENGE

Sponsored by The Chatham Borough Public Arts Council

Name		
Street		City
Email		Phone
Design narrative		

How to Submit

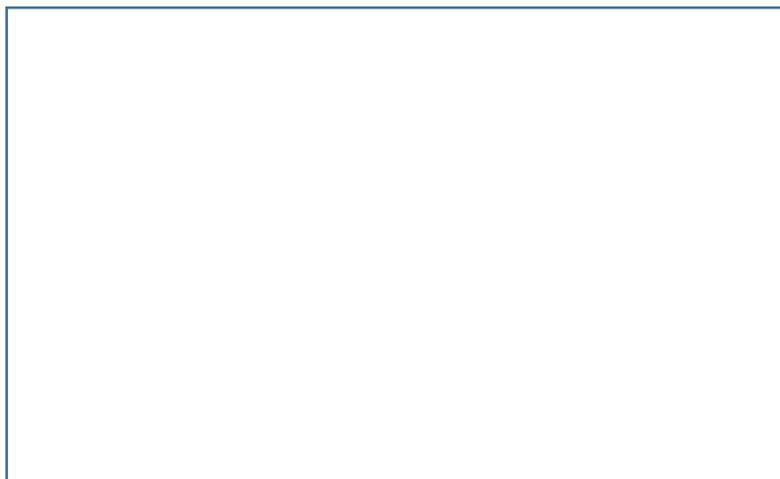
Via Email:

1. Email this completed form and your electronic design file (jpg, pdf or gif are acceptable) to flagdesignchallenge@chathamborough.org
2. To assist with processing, please include "Flag Design Challenge" in the subject line.

Via Hardcopy

1. Fill out your personal information
2. Use template provided below
3. Drop off completed form and flag design to The Borough Clerks Office (1st Fl, Borough Hall, 54 Fairmount Ave, Chatham)

Template (draw flag here)



Challenge Information

All submissions will be judged on the Flag Design Principle set forth below.

Deadline for submission is February 28, 2017

Open to all Chatham Borough Residents of all ages

Applications, including the narrative explanations, must be completed in its entirety to be considered.

Each entry may only contain one design but individuals may submit up to three separate entries.

Flags should be designed in the standard US Flag 1:1.67 proportion. Template can be found on the submission form.

For questions contact Dawn Paruta at ChathamPublicArts@gmail.com

A \$250 cash prize, generously donated by the Chatham Jaycees will be awarded to the winning flag design.

Flag Design Principles

Flags will be judged on the following principles:

Keep it Simple the flag should be so simple that a child can draw it from memory.

Use Meaningful Symbolism The flag's images, colors, or patterns should relate to the community.

Use 2-3 Basic Colors

No Lettering or Seals Never use writing of any kind or an organization's seal.

Be Distinctive or Be Related Avoid duplicating other flags, but use similarities to show connections

Timeless Avoid using features that will be dated or obsolete

Structure Images should be legible on both front and back of the flag

Resources

All flag contestants are strongly encouraged to visit the following helpful links:

"Good Flag Bad Flag", *North American Vexillological Association, Compiled by Ted Kay*

"Why City Flags are the Worst Designed Things You've Never Noticed" – *Roman Mars, Ted Talk*

"The Guiding Principles on Flag Design", *Joint Commission on Vexillographic Principle's, October 1, 2014*

North American Vexillological Association www.nava.org

Revised 10.27.16

