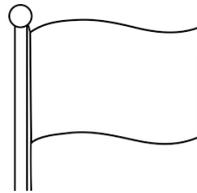


A great family activity open to all ages.

Chatham Borough
FLAG DESIGN
CHALLENGE



The Chatham Borough Public Arts Council is seeking submissions from our residents to design our first ever Borough flag that represents our community and culture. The winning design will be selected by a jury and presented to the Mayor & Borough Council for possible adoption as our first Borough Flag.

\$250 CASH prize

Winning flag design will receive a generously donated by the
Chatham Jaycees

CHALLENGE INFORMATION

All submissions will be judged on the Flag Design Principles set forth below.

Deadline for submission is February 28, 2017

Open to all Chatham Borough Residents

Applications, including the narrative explanations, must be completed in its entirety to be considered.

Each entry may only contain one design but individuals may submit up to three separate entries.

Flags should be designed in the standard US Flag 1:1.67 proportion. Template can be found on submission form.

For questions contact Dawn Paruta at ChathamPublicArts@gmail.com

Flag Design Principles

Flags will be judged on the following principles:

Keep it Simple the flag should be so simple that a child can draw it from memory.

Use Meaningful Symbolism The flag's images, colors, or patterns should relate to the community.

Use 2-3 Basic Colors

No Lettering or Seals Never use writing of any kind or an organization's seal.

Be Distinctive or Be Related Avoid duplicating other flags, but use similarities to show connections

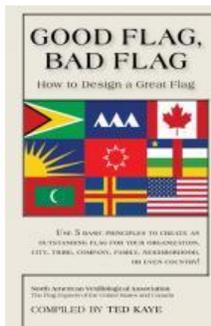
Timeless Avoid using features that will be dated or obsolete

Structure Images should be legible on both front and back of the flag

Resources

All flag contestants are strongly encouraged to visit the following helpful links:

“Good Flag Bad Flag”, *North American Vexillological Association, Compiled by Ted Kay*



“Why City Flags are the Worst Designed Things You’ve Never Noticed” –Roman Mars, *Ted Talk*



“The Guiding Principles on Flag Design”, Joint Commission on Vexillographic Principals, October 1, 2014

North American Vexillological Association, visit www.nava.org

How to Submit

Via Email:

1. Download submission form here, fill out your personal information.
2. Email completed form and your electronic design file (jpg, pdf or gif are acceptable) to flagdesignchallenge@chathamborough.org
3. To assist with processing, please include “Flag Design Challenge” in the subject line.

Via Hardcopy

1. Print submission form here or pick up form from The Library of the Chathams or The Borough Clerks Office (1st Fl, Borough Hall, 54 Fairmount Ave, Chatham)
2. Fill out your personal information & use template provided
3. Drop off completed form and flag design to The Borough Clerks Office

Brought to you by the Chatham Public Arts Council

