



**FOR IMMEDIATE RELEASE**

**Contact: Laura Sostak**

**(973) 464-0545, lgsostak@yahoo.com**

## **Rides for Seniors Offers the Gift of Independence**

Looking for the perfect gift idea for the holidays or a way to give back to the community? The Tri-Town 55+ Coalition's Rides for Seniors Gift-A-Ride program is the answer. Consider giving the gift of independence to those who can't drive or choose not to drive.

Rides for Seniors, in partnership with GoGoGrandparent, offers subsidized, on-demand car service via Uber and Lyft to those 65 and older living in Chatham Borough, Chatham Township and Madison. With 280 registered riders and over 2500 rides provided since launching in April 2017, the program is bringing newfound independence and enhanced quality of life to older adults in the community. It also provides much-needed stress relief for loved ones and caregivers.

The Gift-A-Ride program enables family or friends to purchase trips for their loved ones to use for shopping, dining, medical appointments or a night on the town. To purchase trips for a registered rider's account through Gift-A-Ride, log onto [www.tritown55plus.org](http://www.tritown55plus.org) or call GoGoGrandparent at 855-464-6872.

For individuals and organizations who wish to make a tax deductible donation to the program, rather than to a specific rider, the Tri-Town 55+ Coalition has established a fund through the Community Foundation of New Jersey at [www.cfnj.org/rides](http://www.cfnj.org/rides) or visit [www.tritown55plus.org](http://www.tritown55plus.org) or call Tri-Town 55+ Coalition at (862) 246-6065.

While GoGoGrandparent is available nation-wide, the Tri-Town 55+ Coalition is one of the first organizations in the country to pilot a subsidized program for riders through grant and fundraising support.

To register for Rides for Seniors, contact GoGoGrandparent at 855-464-6972 or visit [www.tritown55plus.org](http://www.tritown55plus.org).

Tri-town 55+ Coalition  
PO Box 463, Chatham, New Jersey 07928  
Phone: (862) 246-6065 Email: [TriTown55plus@gmail.com](mailto:TriTown55plus@gmail.com)  
[www.tritown55plus.org](http://www.tritown55plus.org)  
*Working Together to Build Lifelong Communities*